

**Come to  
where the  
flavor is.**

**Come to  
Marlboro  
Country.**

Marlboro Red  
or Longhorn 100's  
you get a lot to like.



Kings 20 mg "tar," 1.1 mg nicotine -  
100's 22 mg "tar," 1.5 mg nicotine av. per cigarette, FTC Report Nov '79



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